

GRUPO SPORTS WORLD ANNOUNCES THE BEGINNING OF CONSTRUCTION AND PRE-SALE OF TWO NEW CLUBS: SW REVOLUCIÓN AND SW BARRANCA DEL MUERTO

Mexico City, January 17, 2017 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, announces that it will begin construction and pre-sale of memberships of two new clubs in the south of Mexico City.

SW Revolución will be built in the mall “Patio Revolución”, located in 1817 Revolución Avenue, in San Ángel neighborhood. SW Barranca del Muerto will be settled inside the mall “Portal San Ángel”, in 1267 Revolución Avenue, in Los Alpes neighborhood. Both of them are located in one of the busiest areas in the south of Mexico City, which is also one of the areas with the highest purchasing power.

These will be family format clubs, the facilities will include free and controlled-weight areas, boxing area, cardio equipment, group classrooms, a semi-Olympic swimming pool, dressing rooms, steam room, and sauna. They will also offer a FitKidz area designed exclusively for children, with independent classrooms and dressing rooms, where we promote different sports disciplines from a very young age. A wide range of sports alternatives will be offered at these facilities, led by certified coaches and offering state-of-the-art equipment and programs.

The Company is estimating that these clubs will begin operations during the second quarter of 2017, in line with its expansion plan.

Sports World consolidates its leadership in the premium segment of the fitness industry in Mexico with a total of 49¹ clubs in operation and an additional three under construction and pre-sale of memberships (including the two mentioned here). Of the total number, 37 are in Mexico City and its Metropolitan Area and 15 are located in different states of Mexico.

RENDERS REVOLUCIÓN AND BARRANCA DEL MUERTO



¹ Includes the clubs Tijuana, Arboledas, Luna Parc and Coacalco that has a shared operation agreement with a third-party and does not operate under the Sports World brand.



SPORTS WORLD

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

INFORMATION ON ESTIMATES AN ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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